

Message Text

UNCLASSIFIED

PAGE 01 MANAMA 00915 261646Z
ACTION AGR-10

INFO OCT-01 NEA-10 ISO-00 EB-08 COME-00 AID-05 /034 W
-----261730Z 126899 /50

P 261308Z APR 77
FM AMEMBASSY MANAMA BAHRAIN
TO SECSTATE WASHINGTON DC PRIORITY 4546

UNCLAS MANAMA 915

DEPT PLEASE PASS USDA/FAS

E.O. 11652: N/A
TAGS : BEXP, BA
SUBJECT : FAS SALES TEAM

REF : STATE 89471 AND PREVIOUS

1. WE HAVE CONFIRMED ROOM RESERVATIONS AT BAHRAIN HILTON
FOR TEN TEAM MEMBERS (INCLUSIVE OF TEAM LEADER COLLINS).
PLEASE CONFIRM TOTAL NUMBER IS TEN.

2. WE HAVE CANCELLED COLLINS' TENTATIVE RESERVATIONS
FOR EXHIBITION ROOMS AT HILTON.

3. BOTH AMBASSADOR AND ECON/COMMERCIAL OFFICER STRONGLY
RECOMMEND THAT RECEPTION BE HELD AT ONE OF THEIR HOMES
RATHER THAN AT HILTON AS PER REFTEL. OUR EXPERIENCE
HAS SHOWN THAT MERCHANT COMMUNITY FAVORABLY INCLINED TO
PRIVATE RECEPTIONS IN OUR HOMES, WHILE BIG HOTEL RECE-
PTIONS ARE BOTH EXPENSIVE AS WELL AS VERY RUN-OF-THE-
MILL FOR OUR TARGET AUDIENCE. IF YOU ARE AGREEABLE,
RECEPTION PLANS WILL BE MADE FOR OUR HOME; THIS WILL
HAVE ADDED BENEFIT OF STRETCHING REPRESENTATIONAL
FUNDS CONSIDERABLY. PLEASE CONFIRM.

4. WE WILL MAKE REQUESTED APPOINTMENTS FOR JUNE 6 AND
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7. HOWEVER, WE NEED ADDITIONAL INFORMATION ON INTERESTS
OF STATE GOVERNMENT AGRICULTURE OFFICIALS (WHITWORTH,
LIGON, COBB). DO THEY WANT TO MEET IMPORTERS OR
GOVT. OFFICIALS IN AGRICULTURE FIELD? OR BOTH? IF
THEY WANT TO MEET IMPORTERS, IN WHICH AREAS ARE THEY
INTERESTED? FINALLY, WE NEED MORE INFO ON DAVIS OF
DOUGLAS INTERNATIONAL SALES: IN WHAT FIELDS IS HE

INTERESTED?

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Message Attributes

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